

**Meet Howard. He can cut costs and look like an IDLE FREE hero.**

Howard's fleet is burning cash, carbon and air pollution from driver idling behavior.

Howard's problem: his drivers don't care about idle time.

Or what it costs in fuel, maintenance, safety risk, or company reputation.

In today's climate, companies like Howard's are driving to be green fleet leaders.

Frustrated fleet managers like Howard now have a powerful solution.

**IDLE FREE for our kids®** eLearning transforms driver beliefs and behavior on idle time.

**Clifford Cheathon, IDLE FREE for our kids® certified motor coach driver:**

*"Consciousness of idling after you go through your program... I mean it's like I don't even want to start the bus, you know, I don't want to create any more pollution that I have to."*

Fleets like Howard's CAN go IDLE FREE, cut costs and look like heroes!

*"Woo-woo!" Clean Air Day Flashmob; schoolkids, doctors, educators, auto experts.*

Experience the most effective idle reduction behavior modification program anywhere.

**Chris Harris, 'Safety Dawg', fleet safety expert, IDLE FREE for our kids® certified driver:**

*"This program has opened my eyes to the opportunity for drivers and fleets to save massive amounts of fuel, carbon emissions and air pollution."*

We can help you make your idle reduction business case with confidence with a no-cost **Idle Reduction Opportunity Assessment™**: what you will save in fuel and emissions based on your fleet's unique characteristics. [Contact us.](#)

